

## **Annex 1:**

### **Requirements of LOGO Design, SPUC**

#### **1. Contents Requirements**

- 1) Cultural and spiritual elements from the countries along the Belt and Road
- 2) Cultural symbols from both China and Poland
- 3) Reflect the vision of People to People Bond between China and Poland
- 4) Aesthetically represent the higher education, scientific innovation, engineering techs, talents exchange and international cooperation

#### **2. Technique Requirements**

- 1) The Design work should be submitted in electronic format with JPG image
- 2) The Image should be designed in RGB color model, and no less than 300dpi
- 3) Total size of the image must be no smaller than A4-sized paper
- 4) The image cannot exceed 10 MB

#### **3. Background of the establishment of SPUC**

In March 2017, the “Belt and Road” Sino-Polish University Consortium (SPUC) was initiated by Beijing University of Technology (BJUT), Opole University of Technology (OUT) and Chongqing Jiaotong University. The established Consortium consisted of 27 universities including 7 in Beijing, 1 in Tianjin, 7 in Chongqing and 12 in Poland. On the basis of the cooperation, the Consortium actively responds to China’s “Belt and Road Initiative”, successfully implementing the opening of education, strengthening comprehensive exchange and cooperation between Chinese and Polish universities, expanding universities’ internationalization and enhancing the global standing.

#### **4. Nature of SPUC**

This consortium aims to develop higher educational partnership with Polish, Central and Eastern European universities, enhancing the overall

communication and cooperation among these universities, carrying forward the comprehensive educational reform and internationalization of education, building a platform for the cultivation of internationalized talents, synergetic scientific research and cultural communication, improving the member universities' operational dynamism, educational quality, scientific research and the standard of international communication and cooperation. The Sino-Polish University Consortium is voluntarily organized for non-profit strategic cooperation on the basis of equality and volunteer spirit, and is regarded as the means to openly share resources and achieve innovative development through win-win cooperation.

### **5. Major functions of SPUC**

- 1) Enhance exchange and communication among member universities, strengthen communication between China and Poland, and promote people-to-people bonds between the two countries.
- 2) Jointly establish transnational research fund to stimulate the scientific research of teaching staff, and encourage teachers to apply for third party research projects.
- 3) Encourage the mobility and exchange of academic, administrative, professional and technical staff within the consortium and jointly organize academic exchange activities such as lectures, student cultivation and academic seminars.
- 4) Establish student exchange mechanisms to help students flow within the member universities, formulate relevant rules to ensure mutual recognition of students' credits and academic achievements.
- 5) In accordance with Chinese enterprises' "go-out" strategy, help Chinese enterprise invest, sell products and offer after-sale service in Poland and other Eastern European countries. Offer cross-culture, language, economic and legal training to Chinese and local enterprises. Support the "go-in" project of Polish enterprises to China and offer consultation and training services to their business in China.
- 6) Hold general meeting of consortium and council meeting on a regular basis.