

## **Linking Belt and Road, Bonding Art and Heart**

### **The First “Belt and Road” Sino-Polish University Consortium Art & Design Competition 2018**

In March 2017, the “Belt and Road” Sino-Polish University Consortium (SPUC) was created by twenty-seven universities from Beijing, Tianjin, Chongqing, and Poland. It was founded on the principle of commitment to higher education, as well as a joint effort to build the platform for all-around exchange and cooperation. Focus is also placed on developing channels for resource aggregation and utilization between China and Poland. In 2018, SPUC decides to hold the first SPUC Art & Design Competition with the support of the art disciplines of the partner universities. The aim is to promote talent cultivation, academic exchanges, scientific cooperation, and collaborative innovation.

#### **1. Competition Theme**

“Linking Belt and Road, Bonding Art and Heart”

#### **2. Organizations**

**Host:** SPUC

**Organizers:** Beijing University of Technology (Beijing Division), Chongqing Jiaotong University (Chongqing Division), Opole University of Technology and Poznan University of Technology (Poland Division)

**Co-organizer:** College of Art and Design, Beijing University of Technology

### **3. Participants**

The faculty and students related to the disciplines of Art and Design in SPUC.

### **4. Content Categories**

#### **1) Assigned Theme Design**

LOGO design of SPUC (see design requirements in Annex 1)

#### **2) Self-initiated Design**

a. Environmental Space Design, b. Fine Arts, c. Photography, d. Arts and Crafts, e. Digital Media, f. Souvenirs, g. Costumes (see design requirements in Annex 2)

### **5. Schedule**

<b>No.</b>	<b>Events</b>	<b>Time</b>	<b>Arrangements</b>
1	Work submission	From June 30 <sup>th</sup> to October 15 <sup>th</sup> , 2018	Participants submit works to the Email address of each sub-division
2	Preliminary review	From October 20 <sup>th</sup> to October 31 <sup>st</sup> , 2018	Each sub-division starts the preliminary review
3	Final review	From November 1 <sup>st</sup> to November 15 <sup>th</sup> , 2018	A panel of experts begins final review
4	Award ceremony	December 14 <sup>th</sup> , 2018	The award ceremony and work exhibition will be held

			in Beijing University of Technology
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## 6. Requirements

- 1) The assigned theme design is compulsory for student participants, while the self-initiated design is optional for students.
- 2) Faculty participants can participate in the assigned theme design only and submit the other types of works for exhibition.
- 3) The participants can submit the work package with work image, *Design Report, Application Form of 2018 Sino-Polish Art Design Competition* (see Annex 3) to the Email address of each sub-division. The package must be titled as follows: Full Name + University + Content Category + Title of Work.
- 4) All the material should be written bilingually with any combination of Chinese, Polish or English.

E-mail address of each sub-division

Beijing: [artcompetitionbj@qq.com](mailto:artcompetitionbj@qq.com)

Chongqing:

Poland:

## 7. Awards

### 1) Assigned Theme Design

The First Prize for one finalist is 5,000 RMB.

The Second Prize for two finalists is 3,000 RMB each.

The Third Prize for three finalists is 2,000 RMB each.

The Participation Prize for the top 30 finalists who did not win a grand prize is 1,000 RMB each.

The outstanding works will form part of the exhibition.

## **2) Self-initiated Design**

Each sub-division selects 30 works of the Self-initiated Design as finalists, 30% of which will be chosen to receive an award of 1,000 RMB each.

## **8. Consultation**

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Beijing University of Technology

Chongqing Jiaotong University

Opole University of Technology

Poznan University of Technology

The “Belt and Road” the Sino-Polish University Consortium

June 26<sup>th</sup>, 2018